

ONLINE Wound, Ostomy, Contenance (WOC) Education: A 5-Year Report Card

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Purpose

A 5-year Report Card on the Teaching and Learning Outcomes for the WOCN-accredited **ONLINE webWOC Nursing Education Program** is presented here. The Program assessment methodology is reviewed and outcome scores are provided.

Background

The Sloan Consortium reports that during the Fall of 2005, 3.2 million learners were enrolled in courses online. In 2005, when these survey results were gathered, the **webWOC Nursing Education Program** was celebrating its 5th year ONLINE as an accredited WOCN program. The Program was accredited in 2001 and reaccruited in 2006. In 2008, the Program begins its 8th year and the Quality Improvement Plan continues to modify and strengthen curriculum and instructional approaches.

ONLINE Course Delivery

There is a great deal of diversity in course delivery methods. This effects instructors and potential learners. In most of the course classifications identified below, a trip to campus is required. The webWOC Nursing Education Program is 100% online and requires no travel to campus. Live classes are now web cast. Below is the classification of course delivery online:

- Web facilitated courses** deliver < 30% of content and teaching activities online. They are actually face-to-face courses that use the Internet to post a syllabus, lecture, etc.
- Blended/Hybrid courses** combine face-to-face contact with < 80% online content and teaching activities.
- Online courses** deliver > 80% of the content and teaching activities on the Internet with no face-to-face meetings. The webWOC Nursing Education Program is 100% online.

Evaluation Methodology

This 5-year report presents the period from 2003-2007 and reports only the Teaching and Learning Outcomes. The framework for evaluation is based upon the 7 principles for best practice in online distance education according to Chickering and the National Education Association.

Sources of data for these measurements include learners, faculty, preceptors and other key individuals involved with the Program. Evaluation instruments include: course evaluations, program evaluations, clinical practicum evaluations, preceptor evaluations, certification examination results and alumni surveys.



2003-2007

Program Evaluation

(Are we Making the Grade on the 7 Principles?
 Graduate Evaluations ...Aggregate over 5 years)

Principles of Best Practice

- | | |
|---|---------------|
| #1: Encourage contact between learners and faculty | A 93% |
| #2: Develop reciprocity and cooperation among learners
<i>Learners working together to learn and network.</i> | B+ 89% |
| #3: Use active learning techniques
<i>Active learning -educational experience is centered upon and connected to the learner.</i> | A 100% |
| #4: Give prompt feedback
<i>Feedback on quizzes is immediate. Coursework feedback given within 24-48hours.</i> | B+ 91% |
| #5: Emphasize time on task
<i>Assignments and course work is relevant to the specialty of WOC Nursing, yet holistic.</i> | A 99% |
| #6: Communicate high expectations
<i>Content adheres to and expands upon the WOCN Curriculum Blueprint for entry level WOC Nurses; Certification results posted for learners.</i> | A 100% |
| #7: Respect diverse talents and ways of learning
<i>Multimedia used, flexibility in learning options.</i> | A 98% |

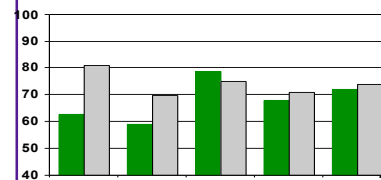
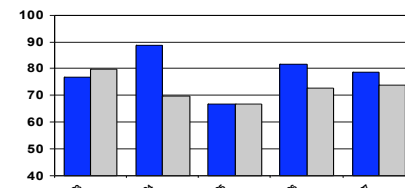
Practicum Evaluation

- | | |
|--|---------------|
| Learner Evaluation of Preceptor | |
| <i>"My preceptor provided a quality clinical experience for me."</i> | A 99% |
| <i>"My preceptor will continue to be an ongoing mentor."</i> | A 97% |
| Preceptor Evaluation of Learner & Program | |
| Learners are well prepared for clinical. | A 100% |
| Faculty from the Program are available, if needed. | A 99% |

Enrollment Data: 385 learners **Attrition Rate: 4%**

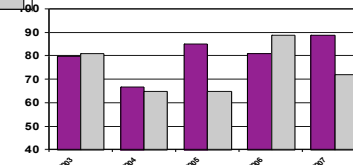
WOCN Certification Examination Results 2003-2007

Mean Pass Rates: 1st Time Testers
 Gray = National webWOC = Color



Skin & Wound Management

Ostomies & Continent Diversions



Bowel & Bladder Continence

Summary

Quality distance education online is a systematic process utilizing principles of best practice. Outcomes in this 5-year Report Card for the **webWOC Nursing Education Program** report a high degree of success for its learners and teaching methods. Of particular note, is the high degree of faculty involvement with the learner. Courses are supported by technology, yet taught by faculty.

References

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